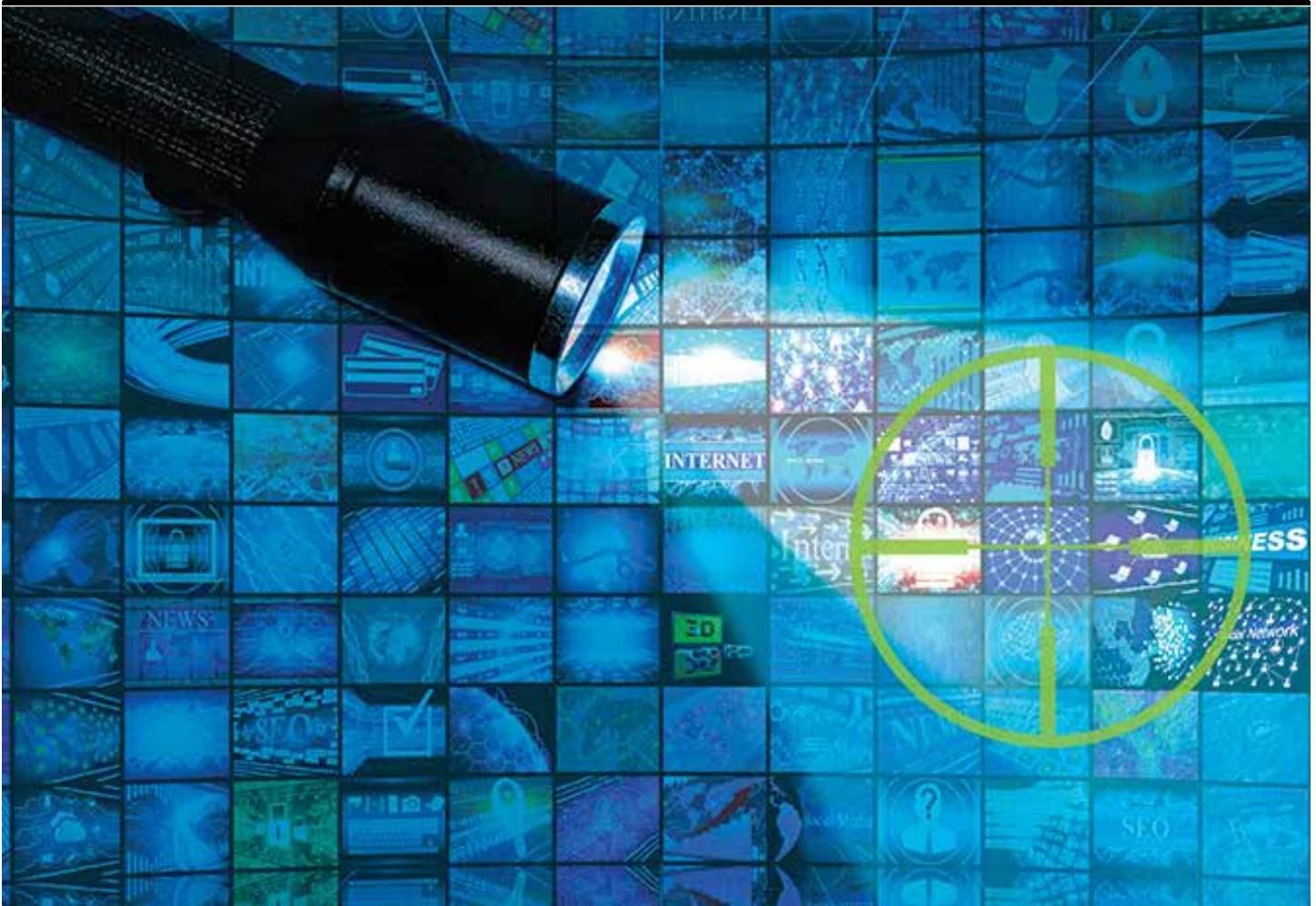




**International Institute of Communications**  
**Canadian Chapter**

## Canadian Communications Policy and Legislation: **Time for a Review**



**16th Annual Conference**

October 31 – November 1, 2018

**Shaw)** Centre

Ottawa

[iic-canada.ca](http://iic-canada.ca)

# Welcome to the 16th Annual IIC Canada Conference

## About The International Institute of Communications

Established in 1969, the International Institute of Communications (IIC) is a leading independent, not-for-profit, international membership organization focused primarily on global telecommunications, media and digital policy and regulation, and their impact on business and on society. Its activities cover global themes: the key trends and developments relevant to the telecommunications, content, media and Internet industries. Individually these span many areas, from broadband telecommunications market structures, competition policy issues, and intellectual property regimes, to privacy and consumer protection. For information, visit [www.iicom.org](http://www.iicom.org)

The IIC has Chapters around the world. IIC Canada's Board of Directors oversees the activities of the Canadian Chapter.

## For Your Information

The Registration Desk will be open until 18:30 on Wednesday, October 31 and 17:00 on Thursday, November 1.

## Wireless Internet Access

Search the available wireless networks with your device. Connect to the "IIC Canada" network and enter password IICOCT2018. Please ensure to use CAP LOCKS!

## Simultaneous Interpretation

Speakers may deliver remarks and respond to any question or comment in English or in French. Event staff at the Registration Desk can assist you with a simultaneous interpretation headset.

## Continuing Professional Development (CPD)

### Accreditation

The Conference Program has been approved for 10.5 CPD hours by the Law Society of British Columbia. In Saskatchewan, the program qualifies for 7 CPD hours. The Barreau du Québec automatically recognizes the same number of hours that have been accredited by another law society, subject to MCLE.

The Law Society of Ontario (LSO) permits lawyers to determine for themselves whether to report time spent at a conference for CPD purposes on the online LSO Portal.

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# Thank You

We gratefully acknowledge the contribution of our  
Sustaining Sponsors to the success of the 2018 Conference.



## Media Partners





## Wednesday, October 31

### 10:00 Welcoming Remarks

**Hank Intven**, President, IIC Canada

### 10:15 Keynote Address

**Erik Kruse**, Networked Society Evangelist, Ericsson

### 10:45 The Review of Canada's Broadcasting and Telecommunications Acts: Challenges and Opportunities

A moderated discussion by a panel of experienced players and observers of Canadian communications legislation. Telecommunications and broadcasting legislative changes that the participants would like to see will be front and centre of the discussion.

Co-Moderators

**Catalina Briceño**, Visiting Professor, École des médias, Université du Québec à Montréal

**Greg O'Brien**, Editor and Publisher, CARTT.CA

Panel 1

**Jean La Rose**

CEO, APTN - Aboriginal Peoples Television Network

**Marie-Phillipe Bouchard**

President and CEO, TV5 Québec Canada

**Stephen Stohn**

President/Executive Producer, Skystone Media Inc./*Degrassi*

**Shan Chandrasekar**

President and CEO, Asian Television Network - ATN

### 11:45 Networking Break

### 12:00 The Review of Canada's Broadcasting and Telecommunications Acts (continued)

Panel 2

**Alain Saulnier**

Professor, Department of Communication, Université de Montréal

**Lianna McDonald**

Executive Director, Canadian Centre for Child Protection

**Pam Dinsmore**

Vice President, Regulatory Cable  
Rogers Communications Canada

**Samer Bishay**, CEO and Founder, Iristel

### 13:00 Buffet Lunch

### 13:30 Keynote Address: Disruption, Trust and the Public Broadcaster

**Catherine Tait**, President and CEO, CBC/Radio-Canada  
With introductions from **Catherine Cano**, President and General Manager, CPAC

### 14:15 Real InfoWars: The Weaponization of Information and Social Media

**Tessa Sproule**, Co-Founder and CEO, Vubble

### 14:30 Using Blockchain to Support the Canadian Audio-Visual Sector

**Glenn O'Farrell**, President and CEO, Groupe Média TFO

### 14:45 Networking Break

### 15:00 On-the-Ground Realities of Regulation in a Global Environment

A panel of experienced international regulators and stakeholders will describe and discuss the practical realities, including unintended consequences of implementing net neutrality rules, regulating international over-the-top (OTT) players, imposing content quotas, and possible legislative changes necessary to deal with these major issues.

Moderator

**Scott Shortliffe**, Chief Consumer Officer and Executive Director, Canadian Radio-television and Telecommunications Commission

Panellists

**Wen-Chung Guo**

Commissioner, National Communications Commission, Taiwan

**Nathalie Sonnac**

Commissioner, Conseil supérieur de l'audiovisuel, France

**Georg Serentschy**

Managing Partner, Serentschy Advisory Services GmbH, Austria

**Eli Noam**

Professor of Finance and Economics  
Columbia School of Business, United States

### 16:00 Keynote Panel on the United States-Mexico-Canada Agreement (USMCA)

**Sarah Goldfeder**

Principal, Earnscliffe Strategy Group

**Colin Robertson**

Vice President and Fellow, Canadian Global Affairs Institute  
In conversation with **Jim Patrick**, Treasurer, IIC Canada

### 16:30 Reception

Hosted by the Canadian Wireless Telecommunications Association

# Thursday, November 1

## 09:45 Welcoming Remarks

**Grant Buchanan**, Vice President, IIC Canada

## 09:50 The Use of Artificial Intelligence and Possible Policy and Regulatory Responses

Moderator

**Carole Piovesan**, Associate, McCarthy Tétrault LLP

Panellists

**Doug Murphy**

President and CEO, Corus Entertainment

**Naomi Goldapple**

Director of Industry Solutions, Element AI

## 11:00 Networking Break

## 11:30 Keynote Interview

**Michael O'Rielly**

Commissioner, Federal Communications Commission

In conversation with **Christine Dobby**

Telecom Reporter, *The Globe and Mail*

## 12:00 Keynote Address

**Ian Scott**, Chairperson and Chief Executive Officer, Canadian Radio-television and Telecommunications Commission

## 12:30 Buffet Lunch

## 13:30 Satellite Broadband - Fiber-Quality Service from Low Earth Orbit

**Erwin Hudson**, Vice President, Telesat LEO, Telesat

## 13:45 Truth, Reconciliation and Indigenous Media

**Jesse Wenthe**, Director, Indigenous Screen Office

## 14:00 Feature Film: The Engine that Drives Canada's Talent

**Christa Dickenson**, Executive Director, Telefilm Canada

## 14:15 Lust, Lies and Stupidity: Thirty Years of Canadian Telecom Policy

**John Lawford**, Executive Director and General Counsel, Public Interest Advocacy Centre

## 14:30 Networking Break

## 15:00 Keynote Event

The members of the Canadian Broadcasting and Telecommunications Legislative Review Panel will participate in a town hall discussion to hear from stakeholders on possible legislative changes that the Expert Panel might consider recommending to the federal government.

Moderator

**Lawson Hunter**

Senior Counsel, Stikeman Elliott LLP

## Broadcasting and Telecommunications Legislative Review Panel

**Janet Yale** (Chair)

**Peter Grant**

**Hank Intven**

**Marina Pavlović**

**Monique Simard**

**Monica Song**

**Pierre Trudel**

## 17:00 Closing Remarks

**Grant Buchanan**, Vice President, IIC Canada