



## IIC Canada 2017 Conference New Developments in Communications Law and Policy Speaker Profiles

**Wednesday, November 15**

**The Impact of New Legal Technologies on the Legal Profession**

### **Research Paper**

**JORDAN FURLONG** is a consultant, author, and legal market analyst who forecasts the impact of changing market conditions on lawyers and law firms. He has given dozens of presentations to audiences in the US, Canada, Europe and Australia over the past several years, including to law firms, state bars, courts, and many legal associations.

Formerly an award-winning editor of three major Canadian legal periodicals, Mr. Furlong is also a Fellow of the College of Law Practice Management and a member of the Advisory Board of the American Bar Association's Center for Innovation. He is the author, most recently, of *Law Is A Buyer's Market: Building a Client-First Law Firm*, and he writes regularly about the changing legal market at his website, [law21.ca](http://law21.ca).

### **Moderator**

**GINA ALEXANDRIS** is the Senior Program Director of Ryerson University's Law Practice Program (LLP), responsible for the development, implementation and general management of the new innovative transition year training program for licensing Candidates in Ontario. In this role, she is responsible for ensuring academic excellence and the quality of service and program delivery for participants, and outreach to hundreds of contributing members of the legal profession.

With a passion for adult education, leadership and diversity, Ms. Alexandris completed her Masters of Education in 2012 and received her Coaching Certification in 2017. She developed and directed the award-winning Internationally Trained Lawyers Program at the University of Toronto's Faculty of Law and spent more than 12 years with Osgoode Hall Law School of York University, first as Director of Career Services, followed by nine years as the Assistant Dean of Student Services.

Between 2013 and 2014, Ms. Alexandris was the Director, Strategic Planning and Knowledge Management for the Legal Services Division of the Ministry of the Attorney General of Ontario. Following her graduation from Osgoode Hall Law School, she began her legal career practicing family law and civil litigation in Toronto.

## Panellists

**LAURA VAN WYNGAARDEN** is an entrepreneur and expert in artificial intelligence and legal technology. She's the COO of Diligen Software, a leading artificial intelligence (AI) company transforming the way lawyers review contracts and a pioneer in the LegalTech space. She is passionate about the connection between technology and human work, seeking to identify and explore innovative ways to reduce time and improve accuracy of human tasks.

At Diligen, Ms. Van Wyngaarden has built, from the ground up, one of the fastest growing legal AI solutions; in less than a year, hundreds of lawyers have adopted Diligen's contract review platform including at some of the largest law firms and corporate legal teams in North America. A key step in contract review is reviewing documents for key clauses and producing contract summaries - a step that can take a team of lawyers weeks to complete. Using AI and machine learning, Diligen cuts this time down to a matter of seconds, expediting contract reviews and allowing lawyers to get back to practicing law.

Prior to founding Diligen, Ms. Van Wyngaarden was the Managing Director of Distility, a marketing agency specializing in brand strategy and brand identity. At Distility, she oversaw operations and was responsible for company strategy as a member of the leadership team. She helped businesses in biotech, entertainment and real estate to establish compelling and authentic brand identities.

Ms. Van Wyngaarden is a frequent speaker about entrepreneurship and start-ups, business, artificial intelligence, legal tech, and the impact that AI and other technologies will have on the future of work. She has been featured in *Precedent Magazine*, *Canadian Lawyer*, *CCCA Magazine* and others and has spoken at various industry events, including TechTO and Venture Out.

Ms. Van Wyngaarden holds undergraduate and honors degrees from the University of Cape Town and a Masters from Oxford. She tweets as @laurawyngaarden about legal technology, artificial intelligence and the future of work.

**MATHEW GOLDSTEIN** is a business lawyer in Dentons' Corporate and Venture Technology and Emerging Growth Companies groups. Prior to joining Dentons, he practiced at law firms in Toronto and New York City.

Mr. Goldstein advises founders, emerging companies, angel investors, venture capital funds and corporate venture arms across a wide variety of sectors, with respect to corporate structure, governance, financing, technology licensing, commercialization, and business combinations. He is passionate about innovation and has been recognized as a leader and contributor to the growth of Ontario's emerging technology ecosystem.

**MONICA GOYAL** is a lawyer, engineer, and serial entrepreneur. She founded My Legal Briefcase, an innovative platform that provides efficient and democratic legal solutions for small businesses, and Aluvion Law, a flat-fee law firm that provides accessible and affordable legal solutions.

Ms. Goyal has a Bachelor of Applied Science from the University of Waterloo, as well as a Master of Science in Electrical Engineering from Stanford University. She began her career working for major telecommunications companies such as Toshiba, Nokia, and Nortel, before earning her Juris Doctor degree from the University of Toronto Faculty of Law.

Ms. Goyal is currently an adjunct professor at Osgoode Hall Law School at York University, where she teaches Legal Information Technology and Tech Transformation. She has been featured on several television programs including CBC, Sun TV, and the Newman Show, and has written extensively on law and technology for national and international press. She has been named as one of the 10 Women to Watch in Tech in the Journal of the American Bar Association, and has won a 2017 Fastcase 50 Award.