THE AGENDA AND ISSUES CONFRONTING THE COMMUNICATIONS SECTOR

International Institute of Communications, Canadian Chapter
SECOND ANNUAL CONFERENCE
Fairmont Château Laurier, Ottawa, Ontario
November 27 and 28, 2002

Program

November 27

6:30 p.m.  Reception
7:00 p.m.  Dinner

Introductory Remarks:
André Bureau, President, IIC Canadian Chapter

THE CRTC IN 2003 – THE CHALLENGES AHEAD
Keynote Speaker: Charles M. Dalfen, Chairperson, CRTC

November 28

7:30 a.m.  Breakfast

AN EYE ON THE FUTURE: A STUDY OF THE CANADIAN BROADCASTING SYSTEM
Keynote Speaker: Clifford Lincoln, M. P.
Chair, Standing Committee on Canadian Heritage

8:45 a.m.  PANEL DISCUSSION: KEY INTELLECTUAL PROPERTY DEBATES AS THEY AFFECT CREATORS, CONSUMERS AND BROADCASTERS

Moderator: Stephen Zolf, Partner, Heenan Blaikie LLP

- Richard Owens, Executive Director, Centre for Innovation Law and Policy, University of Toronto, Faculty of Law
- The Creator’s Perspective - Dan Fill, Head of Interactive, Decode Entertainment
- The Broadcaster’s Perspective - Glenn O’Farrell, President and CEO, Canadian Association of Broadcasters
- The Perspective of New Delivery Systems - Susan Harley, Director Broadband, Aliant Telecom
10:30 a.m.  PANEL DISCUSSION: CHALLENGES AND OPPORTUNITIES FACING INFRASTRUCTURE PROVIDERS

Moderator: Janet Yale, President and CEO, Canadian Cable Television Association

- Louis Audet, President and CEO, COGECO Inc.
- Bill Linton, President and CEO, Call-Net Enterprises Inc.
- John W. Sheridan, President and COO, Bell Canada
- John H. Tory, President and CEO, Rogers Cable Inc.
- Jim Peters, Executive VP, Corporate Affairs & General Counsel, TELUS

12:00 p.m.  Lunch

Keynote Speaker: The Hon. Pierre S. Pettigrew, P. C., M.P.
Minister for International Trade

2:15 p.m.  PANEL DISCUSSION: A MODEL FOR A NEW INTERNATIONAL INSTRUMENT ON CULTURAL DIVERSITY

Moderator: The Hon. Francis Fox, P. C., Q. C.
President, Quebec Rogers AT&T Wireless


**Peter S. Grant**, Senior Partner, McCarthy Tétrault LLP

*Progress towards an International Instrument on Cultural Diversity at the International Network on Cultural Policy, (INCP), an informal network of Ministers of Culture, meeting annually since 1998.*

**Barbara Motzney**, Director, International Relations and Policy Development, Canadian Heritage

*The initiatives of the International Network for Cultural Diversity, hosted in Canada by the Canadian Conference of the Arts. A network of civil society groups largely representing creators from around the world that was established in 2000.*

**Steven Shrybman**, Partner, Sack Goldblatt Mitchell

*The initiatives of the Coalition for Cultural Diversity, a coalition of Canadian cultural industry associations.*

**Robert Pilon**, Executive Vice-President, Coalition for Cultural Diversity

*Next steps, challenges and role of Canadian domestic players.*

**Ken Stein**, Senior VP, Corporate & Regulatory Affairs, Shaw Communications Inc.

4:00 p.m.  Closing Remarks:

André Bureau, President, IIC Canadian Chapter