



THE AGENDA AND ISSUES CONFRONTING THE COMMUNICATIONS SECTOR

International Institute of Communications, Canadian Chapter
SECOND ANNUAL CONFERENCE
Fairmont Château Laurier, Ottawa, Ontario
November 27 and 28, 2002

Program

November 27

6:30 p.m. Reception

7:00 p.m. Dinner

Introductory Remarks:

André Bureau, President, IIC Canadian Chapter

THE CRTC IN 2003 – THE CHALLENGES AHEAD

Keynote Speaker: Charles M. Dalfen, Chairperson, CRTC

November 28

7:30 a.m. Breakfast

AN EYE ON THE FUTURE: A STUDY OF THE CANADIAN BROADCASTING SYSTEM

Keynote Speaker: Clifford Lincoln, M. P.

Chair, Standing Committee on Canadian Heritage

8:45 a.m. **PANEL DISCUSSION: KEY INTELLECTUAL PROPERTY DEBATES AS THEY AFFECT CREATORS, CONSUMERS AND BROADCASTERS**

Moderator: Stephen Zolf, Partner, Heenan Blaikie LLP

- **Richard Owens**, Executive Director, Centre for Innovation Law and Policy, University of Toronto, Faculty of Law
- **The Creator's Perspective - Dan Fill**, Head of Interactive, Decode Entertainment
- **The Broadcaster's Perspective - Glenn O'Farrell**, President and CEO, Canadian Association of Broadcasters
- **The Perspective of New Delivery Systems - Susan Harley**, Director Broadband, Aliant Telecom

10:30 a.m. PANEL DISCUSSION: CHALLENGES AND OPPORTUNITIES FACING INFRASTRUCTURE PROVIDERS

Moderator: Janet Yale, President and CEO, Canadian Cable Television Association

- **Louis Audet**, President and CEO, COGECO Inc.
 - **Bill Linton**, President and CEO, Call-Net Enterprises Inc.
 - **John W. Sheridan**, President and COO, Bell Canada
 - **John H. Tory**, President and CEO, Rogers Cable Inc.
 - **Jim Peters**, Executive VP, Corporate Affairs & General Counsel, TELUS
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12:00 p.m. Lunch

Keynote Speaker: The Hon. Pierre S. Pettigrew, P. C., M.P.
Minister for International Trade

2:15 p.m. PANEL DISCUSSION: A MODEL FOR A NEW INTERNATIONAL INSTRUMENT ON CULTURAL DIVERSITY

Moderator: The Hon. Francis Fox, P. C., Q. C.
President, Quebec Rogers AT&T Wireless

Key elements of the September 2002 report from the Cultural Industries Sectoral Advisory Group on International Trade (SAGIT): "An International Agreement on Cultural Diversity: A Model for Discussion".

Peter S. Grant, Senior Partner, McCarthy Tétrault LLP

Progress towards an International Instrument on Cultural Diversity at the International Network on Cultural Policy, (INCP), an informal network of Ministers of Culture, meeting annually since 1998.

Barbara Motzney, Director, International Relations and Policy Development, Canadian Heritage

The initiatives of the International Network for Cultural Diversity, hosted in Canada by the Canadian Conference of the Arts. A network of civil society groups largely representing creators from around the world that was established in 2000.

Steven Shrybman, Partner, Sack Goldblatt Mitchell

The initiatives of the Coalition for Cultural Diversity, a coalition of Canadian cultural industry associations.

Robert Pilon, Executive Vice-President, Coalition for Cultural Diversity

Next steps, challenges and role of Canadian domestic players.

Ken Stein, Senior VP, Corporate & Regulatory Affairs, Shaw Communications Inc.

4:00 p.m. Closing Remarks:

André Bureau, President, IIC Canadian Chapter