



CURRENT CHALLENGES FOR THE CANADIAN COMMUNICATIONS SECTOR

International Institute of Communications, Canadian Chapter
THIRD ANNUAL CONFERENCE
Fairmont Château Laurier, Ottawa, Ontario
December 2 and 3, 2003

Program

December 2

6:30 p.m. Reception

7:00 p.m. Dinner

Introductory Remarks:

Michael MacMillan, Chairman and Chief Executive Officer,
Alliance Atlantis Communications and President, IIC Canadian Chapter

Keynote Speaker: Charles M. Dalfen, Chairperson, CRTC

December 3

7:30 a.m. Breakfast

Keynote Speaker: Jean-Claude Villiard
Deputy Minister, Industry Canada

8:45 a.m. **PANEL DISCUSSION: WHAT IS THE MOST EFFECTIVE FUTURE STRUCTURE AND ROLES FOR THE DEPARTMENTS OF INDUSTRY AND HERITAGE AS WELL AS THE CRTC, THE COMPETITION BUREAU AND THE COPYRIGHT BOARD?**

Moderator: Michael Robinson, Earnscliffe Research & Communications

- **Ian Angus**, President, Angus TeleManagement Group
- **Peter Grant**, McCarthy Tétrault LLP
- **Lawson A.W. Hunter**, Executive Vice-President, BCE Inc.
- **Phyllis Yaffe**, Chief Executive Officer, Alliance Atlantis Broadcasting

10:30 a.m. PANEL DISCUSSION: WHAT WILL INFRASTRUCTURE PROVIDERS BE CONTRIBUTING TO CANADA'S "INNOVATION AGENDA"?

Moderator: Michael H. Ryan, Partner, Arnold & Porter LLP

- **Pierre Blouin**, Group President, Consumer Markets, Bell Canada
 - **George Cope**, President, TELUS Mobility
 - **Dean T. MacDonald**, Chief Operating Officer, Rogers Cable Inc.
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12:00 p.m. Lunch

Keynote Speaker: Jeffrey Simpson, National Affairs Columnist
Globe & Mail

2:00 p.m. PANEL DISCUSSION: HOW BEST TO RECONCILE THE TELEVISION INDUSTRY'S CULTURAL OBJECTIVES WITH ITS FINANCIAL CAPACITY?

Moderator: Grant Buchanan, McCarthy Tétrault LLP

- **Robert Morrice**, Managing Director, Proven Concepts
 - **Glenn O'Farrell**, President & CEO, Canadian Association of Broadcasters
 - **Maureen Parker**, Executive Director, Writers Guild of Canada
 - **Richard Stursberg**, Executive Director, Telefilm Canada
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3:15 p.m. Closing Remarks:

Michael MacMillan, President, IIC Canadian Chapter