



**COMPETITION, INNOVATION AND APPLICATIONS:
TOWARDS A DIGITAL ECONOMY FOR CANADA**

**International Institute of Communications, Canadian Chapter
TENTH ANNUAL CONFERENCE
Ottawa Convention Centre
November 28 and 29, 2011**

Program

MONDAY NOVEMBER 28 – PRE-CONFERENCE ON PUBLIC BROADCASTING

Presented in conjunction with CBC/Radio-Canada

08:30 WELCOMING REMARKS

Bernard Lord

President and CEO, Canadian Wireless Telecommunications Association (CWTA)

08:45 OPENING REMARKS

Hubert T. Lacroix

President and CEO, CBC/Radio-Canada

09:00 KEYNOTE ADDRESS: PUBLIC BROADCASTING IN THE DIGITAL AGE, A BBC PERSPECTIVE

Caroline Thomson

Chief Operating Officer, British Broadcasting Corporation

09:30 Refreshment Break

10:00 PUBLIC BROADCASTING AROUND THE WORLD: AN INTERNATIONAL PERSPECTIVE

What values do these organizations share? What is their relationship with government? How do their funding mechanisms compare? How have their mandate/missions evolved in the last decade? What is the impact of democratization of content creation and delivery on their standards and practices? How do PSBs contribute to the democratic institutions in their countries?

Moderator: Mark Kelley, CBC News Network

Panellists:

- **Hamilton Cheng**, Director of Board, Public Television Service Foundation (PTS, Taiwan)
- **Lisa de Wilde**, Chief Executive Officer, TVO
- **John Frelinghuysen**, Partner, Bain & Company (New York)
- **Pieter Grootes**, General Manager: Markets and Competition, Independent Communications Authority of South Africa
- **Caroline Thomson**, Chief Operating Officer, BBC

11:00 Refreshment Break

11:15 IS PUBLIC BROADCASTING STILL VITAL IN TODAY'S WORLD? DO WE STILL NEED PUBLIC SERVICE BROADCASTERS?

What does public broadcasting bring to this new participatory media environment that differs from private broadcasters? Is it worth the investment? Is citizen journalism replacing public broadcasting? Is there still a role for public broadcasting in integrating new immigrants, fostering diversity (cultural, geographic, political) while ensuring social cohesion? Are public broadcasters nimble enough to project themselves into the future?

Moderator: Emmanuelle Latraverse, Head of Radio-Canada's Parliamentary Bureau in Ottawa and host of *Les Coulisses du pouvoir*

Panellists:

- **Marie-France Bazzo**, Producer and Host, Les Productions Bazzo Bazzo
- **Patrick Beauquin**, Executive Director of Radio de Radio-Canada
- **Ezra Levant**, News Anchor, Sun News Network
- **Glenn O'Farrell**, Président et Chef de la direction, GroupeMédia TFO
- **Carol Off**, Co-Host, *As It Happens*, CBC Radio

12:30 Lunch sponsored by CBC/Radio-Canada

MONDAY NOVEMBER 28 – IIC CANADA CONFERENCE

14:00 OPENING REMARKS

Bernard Lord

President and CEO, CWTA and President, IIC Canada

14:15 COPYRIGHT AND THE DIGITAL ECONOMY

Users rights vs. rights holders. Digital locks. Format shifting. Fair dealing. Retransmission. Notice and notice. Making available vs. communication to the public. Geo-blocking and domestic licensing. "iPod taxes" and "SIM card levies." As Parliament moves forward with its fourth attempt at updating Canada's copyright legislation, this panel examines the impact Bill C-11 would have on competition and innovation within Canada's digital economy, over the next few years.

Moderator: Margot Patterson, Counsel, Fraser Milner Casgrain LLP

Panellists:

- **Jeremy de Beer**, Associate Professor, University of Ottawa, Faculty of Law
- **Paul Spurgeon**, Vice President, Legal Services and General Counsel, SOCAN
- **Ariel Thomas**, Associate, Fasken Martineau DuMoulin LLP
- **Stephen Zolf**, Partner, Heenan Blaikie LLP

15:30 Refreshment Break

16:00 – OTT SERVICES: REFRAMING THE CONTENT LANDSCAPE

17:15 How are OTT services changing the value-chain for content, in Canada and abroad? How are investors and markets reacting? What are the implications for media producers, investors, and regulators?

Moderator: Gary Maavara, Executive Vice-President and General Counsel, Corus Entertainment

Panellists:

- **Barry Kiefl**, Vice President, Canadian Media Research
- **Peter Miller**, Lawyer and Consultant
- **Randal Rudniski**, Independent Market Analyst
- **Ryan Victor**, Senior Vice President, Business and Legal Affairs, NBC Universal Television Distribution (NBCU TVD)

17:30 Reception sponsored by CBC/Radio-Canada

TUESDAY NOVEMBER 29 – IIC CANADA CONFERENCE

07:30 CONTINENTAL BREAKFAST

08:15 KEYNOTE ADDRESS

Hon. James Moore

Minister of Canadian Heritage and Official Languages

09:00 DEBATE BANDWIDTH BILLING: WHO PAYS WHO TO USE WHAT?

Are bandwidth hogs really sucking up all the juice, clogging up the networks and sticking everyone with the bill? Are networks really congesting? What will the retail and wireless implications be of the CRTC's wholesale landline UBB decision? Should the market or government decide who pays whom to use what?

Moderator: Paul Beaudry, Associate, Stikeman Elliott LLP

Debaters:

- **John Lawford**, Counsel, Public Interest Advocacy Centre
- **Bryan Tramont**, Managing Partner, Wilkinson Barker Knauer LLP

09:45 DEBATE MEDIA OWNERSHIP IN CANADA'S DIGITAL ECONOMY: WHO SHOULD BE ALLOWED TO INVEST HOW MUCH WHERE?

Foreign ownership. Capital markets. Who should be allowed to own how many pipes, how many channels, how much spectrum, and which orbital slots? In whose hands should Canada's digital economy lie?

Moderator: Grant Buchanan, Partner, McCarthy Tétrault LLP

Debaters:

- **Lawson Hunter**, Counsel, Stikeman Elliott LLP
- **Hank Intven**, Partner, McCarthy Tétrault LLP

10:30 Refreshment Break

11:00 KEYNOTE INTERVIEW

An interview with CRTC Chair **Konrad von Finckenstein**

Interviewer: **Bernard Lord**

11:30 Break

- 11:45 LUNCH AND KEYNOTE PRESENTATION**
John Roesse
 Senior Vice President and General Manager
 Huawei United States R&D Centre & Enterprise Business Group
- 13:00 PRIVACY AND SECURITY: WHO SHOULD KNOW WHAT ABOUT CANADIANS' DIGITAL HABITS, AND WHAT SHOULD THEY BE ALLOWED TO DO WITH THE INFO?**
 Real-time personalized network access and applications. Corporate data breaches. Location-based-services. Privacy audits. Identity management and mobile commerce. Do Canadians opt out of privacy when they opt in to new technology? Should government or citizens decide how to strike the balance between innovation and discretion?
- Moderator: Suzanne Morin**, Assistant General Counsel, Privacy Research In Motion
Panellists:
- **Ken Cochrane**, Partner and National Leader for IT Advisory Services in Public Sector, KPMG Canada
 - **David Elder**, Counsel, Stikeman Elliott LLP
 - **Andrew Lewman**, Executive Director, The Tor Project
 - **Chris Prince**, Strategic Policy Analyst, Office of the Privacy Commissioner of Canada
 - **Reilly Yeo**, Managing Director, OpenMedia.ca
- 14:15** Refreshment Break
- 14:30 KEYNOTE PRESENTATION: OVERVIEW OF THE AUSTRALIAN MEDIA LANDSCAPE**
Mark Scott
 Managing Director, Australian Broadcasting Corporation
- 14:50 KEYNOTE PANEL THE EXECUTIVE SUITE: CANADIAN CHIEF EXECUTIVES ON TOMORROW'S COMMUNICATIONS MARKETPLACE**
 Senior media executives in a candid discussion on the most contentious digital files facing government, business and consumers today.
- Moderator: Hannah Thibedeau**, CBC National Reporter, Ottawa Parliamentary Bureau
Panellists:
- **Eric Boyko**, Co-Founder, President and CEO, Stingray Digital
 - **Shan Chandrasekar**, President and CEO, ATN - Asian Television Network International
 - **Anthony Lacavera**, Chairman and CEO of Globalive Holdings and WIND Mobile
 - **Cal Millar**, President and COO, Channel Zero
- 16:00 KEYNOTE ADDRESS**
The Honourable Christian Paradis
 Minister of Industry
- 16:20 CLOSING REMARKS**
Michèle Beck
 Director, NA Enterprise and Government Sales, Telesat and Vice-President IIC Canada