



**VISION 20/20 — WHAT'S NEXT FOR CANADA'S COMMUNICATIONS INDUSTRIES?**  
**International Institute of Communications, Canadian Chapter**  
**13TH ANNUAL CONFERENCE**  
**Shaw Centre, Ottawa, Ontario**  
**October 21 and 22, 2014**

**Program**

**TUESDAY OCTOBER 21**

**10:30 OPENING REMARKS**

**Hank Intven**, Counsel, McCarthy Tétrault LLP and IIC Canada Board Chair

**10:45 SESSION 1 - RECENT DEVELOPMENTS IN THE COMMUNICATIONS INDUSTRIES.**

With an eye on the future, this panel will bring together analysts with different perspectives to discuss recent trends and developments in the communications industries in Canada and beyond. What have been the most disruptive changes of the past few years and what have those done to the industry? Are these changes just transitory, or a sign of things to come? And, whatever the answers, how will the media, business, and consumers cope?

Moderator: **Jean-Pierre Blais**, Chairman and Chief Executive Officer, CRTC

Panelists:

- **Asha Daniere**, EVP, Business and Legal Affairs, Blue Ant Media
- **Cathy Hetzel**, Corporate President, Rentrak Corporation
- **Greg O'Brien**, Editor and Publisher, Cartt.ca
- **Bryan Tramont**, Managing Partner, Wilkinson Barker Knauer LLP

**11:45** Break

**12:00 LUNCH AND KEYNOTE PRESENTATION**

**Duncan Stewart**, Research Director - TMT, Deloitte Canada

**14:00 SESSION 2 - DISRUPTIVE INNOVATION, CONSUMERS AND CREATIVITY: A LOOK AT WHAT MAKES CANADA'S VIDEO GAME INDUSTRY ONE OF THE BEST IN THE WORLD.**

Considered entrepreneurs, innovators and disruptors, Canada's video game industry is willing to push boundaries and take risks to continue to reinvent content consumption opportunities for consumers across the globe. This session will explore some of the reasons why these companies have succeeded in Canada and continue to achieve global notoriety for the content they produce and distribute.

Moderator: **Tanya Woods**, Vice-President, Policy and Legal Affairs, Entertainment Software Association of Canada

Panelists:

- **Jason Kee**, Public Policy and Government Relations Counsel, Google
- **David Laliberte**, Director, Intellectual Property Policy, Microsoft Corporation
- **Lesley Phord-Toy**, Producer, Ubisoft Toronto
- **Nathan Vella**, President, Capy

- 15:15 Break
- 15:45 **SESSION 3 - WHAT DO CANADIAN COMMUNICATION CONSUMERS WANT?** Much has been made of the changing shape of consumer demand, but what does it really mean? Our panelists will present the latest research on what Canadians want from their media and telecom services, highlighting the differences across user demographics and offering insights on anticipated future demand.
- Moderator: **Dr. Catherine Middleton**, Professor, Ryerson University
- Panelists:
- **Mark Allen**, Director, Research and Analysis, CBC/Radio-Canada
  - **Bruce Anderson**, Partner, i2
  - **Frank Denton**, Assistant Deputy Minister, Ontario Ministry of Government and Consumer Services
  - **Kim Sawchuk**, Professor, Concordia University
- 17:00 **COCKTAIL RECEPTION AND START-UP CORNER FEATURING:**
- **Espial** is a global pioneer in building advanced TV UX software based on open technologies including HTML5 and RDK.
  - Hosted at Ryerson University's Centre for Context-Aware and Cloud Computing (RC4), **Flybits** is a private company focused on Context-Aware Computing and Ambient Intelligence.
  - **You.i** is a new way to build TV Everywhere applications that produces smooth performance and elegant design - across all devices.

## WEDNESDAY OCTOBER 22

- 08:00 **BREAKFAST AND KEYNOTE PRESENTATION**
- Mignon Clyburn**  
Commissioner, U.S. Federal Communications Commission
- 09:45 **SESSION 4 - DEMOCRATIZATION OF TECHNOLOGY: FROM ACCESS AND USE TO DESIGN EMPOWERMENT.** This session will reflect on the current state of technology, particularly the changing availability and affordability and the impact of those changes on the future development and decentralization of communications. The democratization of technology has made knowledge available to a wide public that previously was only available through experts. That knowledge now includes communication technology itself and is changing how communications and communication technology is evolving.
- Moderator: **Dr. Jean Luc Bérubé**, President, Communications Research Centre Canada
- Panelists:
- **Kevin Chan**, Head of Public Policy - Canada, Facebook Inc.
  - **Jason Flick**, CEO and President, You.i
  - **Bruce Gustafson**, Vice-President Government Affairs, Ericsson
  - **Daniela Perdomo**, Co-founder and CEO, goTenna
- 10:45 Break

**11:15      SESSION 5 - TRANSPARENCY IN THE SURVEILLANCE ERA.**

Modern surveillance practices place intermediaries in a difficult position by putting them on the front line in protecting or determining their customers' privacy rights. What role should ISPs play in protecting the privacy of Canadian communications consumers? Should it fall to ISPs to take on this role or are changes to our framework needed so that the burden falls on other institutional actors? Given that, in Canada, there is minimal transparency regarding the scope and nature of state surveillance practices, does this leave a gap for carriers to fill, at least in the short term? How can we make this process more transparent? Do ISPs have an obligation to challenge over broad requests? Are there legal or practical barriers to ISPs playing a more rigorous role? Are any standard transparency and other practices emerging that will help empower citizens to protect their own privacy rights?

Moderator: **Christopher Prince**, Strategic Policy Analyst, Office of the Privacy Commissioner of Canada

Panelists:

- **Tamir Israel**, Staff Lawyer, Samuelson-Glusko Canadian Internet Policy and Public Interest Clinic
- **Nancy Libin**, Partner, Wilkinson Barker Knauer LLP - former Chief Privacy and Civil Liberties Officer of the U.S. Department of Justice
- **Dave McMahon**, Chief Operating Officer, The SecDev Group
- **Dr. Christopher Parsons**, Postdoctoral Fellow, Citizen Lab, Munk School of Global Affairs at University of Toronto

**12:15**      Break

**12:30      LUNCH AND KEYNOTE PRESENTATION**

**Daniel Therrien**

Commissioner, Office of the Privacy Commissioner of Canada

**14:15      SESSION 6 - COMMUNICATIONS NETWORKS: STUCK IN THE MIDDLE WITH YOU!**

This panel will explore the new roles that network operators have in the digital economy. In addition to evolving their wireline and wireless networks to serve their retail customers better and accommodate convergence between telecom and broadcast services, they have to defend their subscribers' privacy, respond to requests for information from government, handle copyright notices, and sell wholesale services to their competitors.

Moderator: **Christian Tacit**, Founder, Tacit Law

Panelists:

- **Bram Abramson**, Chief Legal and Regulatory Officer, TekSavvy Solutions Inc.
- **Jonathan Daniels**, Vice President - Regulatory Law, BCE Inc.
- **Johanne Lemay**, Co-President, Lemay-Yates Associates
- **Simon Lockie**, Chief Regulatory Officer, WIND Mobile

**15:15**      Break

**15:30      SESSION 7 - COMMUNICATIONS POLICY: WHAT ARE THE REAL OBJECTIVES? WHAT'S STOPPING US FROM GETTING THERE?**

To wrap up the conference, this session will bring together leading policy makers and observers in past and current policy debates to discuss the issues and challenges in developing communications policies that will serve Canada well.

Moderator: **Hank Intven**, Counsel, McCarthy Tétrault LLP

Panelists:

- **Lawson Hunter**, Counsel, Stikeman Elliott LLP
- **Hon. John Manley**, P.C., President and Chief Executive Officer, Canadian Council of Chief Executives
- **Jaime Watt**, Executive Chairman, Navigator Ltd.

**16:30      CLOSING REMARKS**

*N.B.: We will not soon forget the dramatic ending of our 2014 IIC Canada conference as the City of Ottawa came under general lockdown in the wake of a shooting at the National War Memorial of Canada and subsequent attack on Parliament Hill. We're sorry the lockdown forced us to cancel the luncheon keynote and the last two panel sessions on October 22.*