

19TH ANNUAL CONFERENCE
National Arts Centre, Ottawa, Ontario
May 15 and 16, 2023

MONDAY, MAY 15

08:50 - 09:00

Opening Remarks

Grant Buchanan, President, IIC Canada

09:00 - 09:30

Keynote Address

Vicky Eatrdes, Chairperson and Chief Executive Officer
Canadian Radio-television and Telecommunications Commission (CRTC)

09:30 - 10:30

Panel 1

New Definition of Canadian Program

Bill C-11 will amend the Broadcasting Act and the Government has indicated that part of that effort on the audio-visual side will involve modernizing the definition of what constitutes a Canadian program. This expert panel will review the current approach and consider possible alternatives that fit within the CRTC's new mandate to craft a forward-looking, flexible regulatory framework.

Moderator:

Greg O'Brien - Channel Zero Inc.

Panelists:

- **Doug Barrett** - Schulich School of Business
- **Joan Jenkinson** - Black Screen Office
- **Tandy Yull** - Canadian Association of Broadcasters
- **Wendy Noss** - Motion Picture Association - Canada (MPA Canada)

10:30 - 10:50

Networking Break

10:50 - 11:50

Panel 2

Bill C-27 (Updating Canada's Privacy Legislation)

The Digital Charter Implementation Act was introduced in June 2022 and proposed the enactment of the Consumer Privacy Protection Act, the Personal Information and Data Protection Tribunal Act and the Artificial Intelligence and Data Act. This panel breaks it all down for us and will look more closely at the trade-offs in balancing commercial imperatives with personal privacy.

Moderator:

David Elder - Stikeman Elliott LLP

Panelists:

- **Kirsten Thompson**, Dentons
- **Peter Kosmala** - York University
- **Sonia Carreno** - Interactive Advertising Bureau of Canada

- 11:50 - 12:20** Lunch
- 12:20 - 12:50** **Keynote Address**
Philippe Dufresne, Privacy Commissioner of Canada
- 12:50 - 13:35** **AI and Impact on the Communications Sector**
Nina Schick, Author, Advisor, Speaker Specializing in Generative AI
- A discussion/demonstration of the most recent AI technologies such as CHAT-GPT, DALL-E 2, etc., by one of the world's foremost experts in the area.
- 13:45 - 14:00** **Regulatory Approaches to AI developments**
Short Track 1
Charles Morgan - McCarthy Tétrault LLP
- Various countries have started to take a much closer look at the recent developments in AI. This session will outline the various regulatory approaches being taken (including those in the European Union, the United States and Canada) to deal with these new developments.
- 14:00 - 14:15** **Copyright Implications of the Latest AI Developments**
Short Track 2
Carys Craig - Osgoode Hall Law School
- The significant strides being made in AI, including generative AI, come with a host of issues on the copyright front that will need to be dealt with to ensure that creators are properly compensated while allowing AI to reach its full potential.
- 14:15 - 14:30** **Can AI Be Made More inclusive?**
Short Track 3
Marc-Antoine Dilhac - Université de Montréal
- It is no secret that human biases have found their way into AI's algorithms, and that those biases, if not recognized and dealt with, can have harmful effects on certain members/classes of society. This session will consider how such biases can be identified and mitigated.
- 14:30 - 15:30** **Bill C-26 and Cybersecurity**
Panel 3
- In June 2022, the Government introduced Bill C-26 respecting cybersecurity. The safety and security of Canada's telecommunications infrastructure is critical in a digital economy and a democratic society. How well are we protected against cyber-attacks? What are the issues and how is Canada positioned vis-à-vis other countries in this area? What more could or should be done, if anything? This panel of experts will explore these and other issues.
- Moderator:
Ian Scott, Former Chairperson & CEO, CRTC
- Panelists:
- **Alexandra Quigley** - Dentons Canada LLP
 - **Alexis Rapin** - Raoul Dandurand Chair of Strategic and Diplomatic Studies (UQAM)
 - **Charles Noir** - Canadian Internet Registration Authority (CIRA)
 - **Kristen Csenkey** - Balsillie School of International Affairs
- 15:30 - 15:50** Networking Break

- 15:50 - 16:20** **Broadband Cost Recovery**
Roslyn Layton - Strand Consult
- Policy makers in the European Union, United States, South Korea and other countries are looking at possible changes to the current Internet model. Currently, end users and broadband providers bear the costs of connectivity while certain companies profit from, but do not contribute to, the cost recovery of the networks. What, if anything, needs to change?
- 16:20 - 16:35** **Developments in Indigenous Connectivity**
Short Track 4 **Madeleine Redfern** - CanArctic Inuit Networks
- It is no secret that the market-based approach to connectivity is not working well for Indigenous communities; so Indigenous communities in many cases are taking matters into their own hands. The Indigenous Connectivity Institute is working to close the digital divide by shaping policy, sharing knowledge and helping Indigenous people to build and run their own networks.
- 16:35 - 16:40** **The Worldwide Allocation of Spectrum**
ITU Segment **Secretary-General Bogdan-Martin**
- The International Telecommunication Union's first female Secretary-General will discuss how spectrum is allocated worldwide and what activities are currently underway at ITU, including the next World Radiocommunication Conference in Dubai in November/December 2023.
- 16:40 - 16:55** **Innovation, Science and Economic Development Canada's (ISED) Spectrum**
Short Track 5 **Priorities and Outlook**
Chantal Davis - ISED
- Last fall, ISED called for comments on its proposed spectrum outlook for the next five years. Expected imminently, it will need to balance a number of priorities, including spectrum as an economic driver, rural connectivity, Indigenous connectivity, 5G and climate change, and competition and wireless affordability.
- 17:00 - 19:00** **Reception**
Sponsored by the Canadian Telecommunications Association

TUESDAY, MAY 16

- 08:50 - 09:00** **Opening Remarks**
Jim Patrick, Board Member, IIC Canada
- 09:00 - 09:15** **Scams and Fraudulent Calls**
Short Track 6 **Steven Harroun** - CRTC
- Whether by phone or online, fraudsters and scammers torment our daily existence. This session outlines the steps that the CRTC has undertaken, and is undertaking to protect Canadians from these unwanted approaches.

09:15 - 09:30
Short Track 7

Personal Attacks on Journalists

Michael Serapio - CPAC (Cable Public Affairs Channel)
Susan Delacourt, National Columnist, Toronto Star

Attacks on journalists over social media are occurring almost daily and are especially antagonistic towards women — especially but not exclusively women of colour. Listen to the insults and threats these journalists face in trying to do their jobs — critical jobs in keeping a democracy intact and holding those in power to account.

09:30 - 10:30
Panel 4

Online Safety

As Canada prepares to introduce legislation to address harmful content online, experts continue to debate the best approach to a framework. To whom should the legislation apply? What should be in scope: just clearly unlawful content, or also content that is "lawful but awful"? Private messaging? Recommender systems? What should be the role and function of a regulator? This panel explores the role of government, civil society and industry in reducing harmful content online and how we can create a safer online space for Canadians while respecting freedom of expression.

Moderator:

Michael Serapio - CPAC

Panelists:

- **Emily Laidlaw** - University of Calgary
- **Florian Martin-Bariteau** - Fellow of the Berkman-Klein Center for Internet and Society at Harvard University
- **Steven Brown** - National Council of Canadian Muslims
- **Steve de Eyre** - TikTok Canada

10:30 - 10:50

Networking Break

10:50 - 11:05
Short Track 8

The Digital Markets Act

Pierre Larouche - Université de Montréal, Faculty of Law

The European Union's landmark Digital Markets Act will impose far-reaching new conditions on the operations of large online platforms identified as "gatekeepers". New "Do's" and "Don'ts" that must be complied with by the gatekeepers aim to significantly reduce potentially anti-competitive behaviour and to promote what the EU Commission sees as fairer online markets. This presentation will review the Act and consider its implications for European and global online markets.

- 11:05 - 12:05**
Panel 5
- Competition Act Reform**
On November 17, 2022, ISED launched a public consultation process to consider broad changes to the Competition Act. A major focus of debates on the future of competition law relates to telecommunications, the Internet, and digital services. This panel will discuss the state of Canadian competition law in the context of international competition law reforms, and the types of changes that could be made to the Competition Act and its enforcement framework to protect consumers and the integrity of the marketplace.
- Moderator:
Hank Intven - Haro Strait Consulting
- Panelists:
- **Jennifer Quaid** - Civil Law Section, Faculty of Law, University of Ottawa
 - **John Pecman** - Fasken Martineau DuMoulin LLP
 - **Pierre Larouche** - Université de Montréal, Faculty of Law
- 12:05 - 12:15**
Welcome Remarks
Robert Ghiz, President and CEO, Canadian Telecommunications Association
- 12:15 - 12:55**
Lunch
- 12:55 - 13:25**
Keynote Address
Matthew Boswell, Commissioner of Competition
Competition Bureau Canada
- 13:25 - 13:50**
Can Generative AI Address Privacy Challenges?
Khaled El Emam - University of Ottawa
- 13:55 - 14:10**
Short Track 9
- Digital Discrimination**
Nirali Patel – USTelecom - The Broadband Association
- In December 2022, the Federal Communications Commission announced a process seeking comments on the promotion and facilitation of equal access to broadband Internet service "with the goal of creating a framework for combatting digital discrimination that has caused harm to historically excluded and marginalized communities". Where are we in that journey and what lessons can we as Canadians take from that process?
- 14:10 - 14:25**
Short Track 10
- Key Legal Developments in the U.S. on Section 230 and the Florida/Texas Cases on Taking Down of Political Speech**
Jennifer Tatel - Wilkinson Barker Knauer LLP
- In February, the U.S. Supreme Court heard arguments in cases involving the content moderation practices of social media platforms. Later this year, the Court may consider legislation proposed by Florida and Texas to prevent large social media companies from removing posts based on the views they express. These cases could have impacts beyond the U.S. in terms of how democracies deal with content moderation practices on the large platforms.

14:25 - 14:55
Panel 6

Sustainability and Canadian Communications Industry Initiatives

As our world's climate continues to change at an unsustainable rate, what are communications industry players doing to confront these challenges? Our panel of experts will break down some of the approaches and demonstrate the positive steps that they and their companies are taking as well as providing thoughts on what we all might consider doing to help in this existential battle.

- **Lisa Clarkson** - Canadian Broadcasting Corporation
- **Shannon Bart** - Netflix
- **Tracey Friesen** - Canadian Media Producers Association, BC Branch

14:55 - 15:10
Short Track 11

Financial Overview of Canada's Communications Sector

Stephanie Price - CIBC

This session considers the Canadian communications sector from an investment analyst's perspective. It will explore the financial state of the industry as well as the impact of the Environmental, Social and Governance (ESG) movement on corporate policies and on investment in the sector.

15:10 - 15:25
Short Track 12

What Future for Radio? / Quel avenir pour la radio ?

Caroline Paquet - Cogeco Media

In December, the CRTC published its Commercial Radio Policy and while some aspects remain to be considered in future processes, the radio industry is moving forward. In this session, the President of Cogeco Media will discuss the threats and opportunities for the commercial radio industry moving forward.

15:25 - 15:40
Short Track 13

Recent Approaches to Engagement in Commission Proceedings With Indigenous Peoples in Canada – A Path Towards Reconciliation

Moira Letourneau / Julia Kelen - CRTC

First Nations, Inuit and Métis peoples in Canada have unique rights that are guaranteed under Constitution Act, 1982. To protect these rights, Canadian courts developed the doctrine of the duty to consult and, where appropriate, accommodate Indigenous groups. The duty to consult doctrine is of fundamental importance and this session explores how the CRTC is interpreting this requirement.

15:40 - 16:50

Closing Remarks

Grant Buchanan, President, IIC Canada