

20TH ANNUAL CONFERENCE
National Arts Centre, Ottawa, Ontario
October 21 and 22, 2024

MONDAY, OCTOBER 21

- 08:45** Welcoming Remarks
Grant Buchanan, President, IIC Canada
- 09:00** Keynote
Vicky Eatrides, Chairperson and Chief Executive Officer
Canadian Radio-television and Telecommunications Commission (CRTC)
- 09:30** Panel
Legislative Landscape: Developments in Canadian Communications and Media Law
Monique Lafontaine, Communications Lawyer
Margot Patterson, Dentons Canada LLP
- 10:00** Short Track
Indigenous Connectivity Developments
Mark Saunders, Innovation, Science and Economic Development Canada (ISED)
Matthew Bisson, CRTC
- 10:15** Short Track
Trade Policy and Platform Regulation
Peter Grant, Communications Lawyer
- 10:30** Short Track
Digital Advertising and Its Impacts on Canadian Media
Marla Boltman, Friends of Canadian Media
- 10:45** Short Track
Update on Mobile Virtual Network Operators and High-Speed Access Frameworks
Dennis Béland, Consultant
- 11:00** Break
- 11:15** Panel
AI, Disinformation and Elections
Moderator: **Omayra Issa**, CPAC (Cable Public Affairs Channel)

Caroline Simard, Office of the Commissioner of Canada Elections
Don Lenihan, Middle Ground Policy Research
Elizabeth Dubois, University of Ottawa
Frank Graves, EKOS Research Associates Inc.

- 12:15** Lunch Keynote
Ryan Straschnitzki, Straz Strong Foundation
- 13:30** Break
- 13:45** Panel
Competition Act Changes
Moderator: **David Reevely**, The Logic
- Elisa Kearney**, Davies Ward Phillips & Vineberg LLP
Keldon Bester, Canadian Anti-Monopoly Project
Renée Duplantis, Charles River Associates
- 14:45** Short Track
Towards a National Strategy on Online Gambling
Dr. Matthew Young, Gambling Research Exchange Ontario
- 15:00** Short Track
AI and Energy Demands
Julia Muggeridge, Electricity Canada
- 15:15** Short Track
Future of the CBC and Radio-Canada: A View from the Senate
The Hon. Andrew Cardozo, Senator, Senate of Canada
- 15:30** Break
- 15:45** Panel
AI and Regulatory Responses
Barry Sookman, McCarthy Tétrault LLP
Carole Piovesan, INQ Law
Teresa Scassa, University of Ottawa
- 16:45** Keynote
Commissioner **Andrew Ferguson**, Federal Trade Commission, United States
In conversation with **Sylvie Courtemanche**, Vice-President, IIC Canada
- 17:00** Cocktail reception hosted by the Canadian Telecommunications Association

TUESDAY, OCTOBER 22

- 08:45** Opening Remarks
Grant Buchanan, President, IIC Canada
Lynn Robinson, Director General, International Institute of Communications
- 09:00** Keynote
Patricia Kosseim
Information and Privacy Commissioner of Ontario

- 09:30** Panel
Recent Developments in Canadian Privacy Law
Moderator: **Eric Smith**, Canadian Telecommunications Association

Deborah Evans, Rogers Communications Canada Inc.
Julie Himo, Torys LLP
Suzanne Morin, Sun Life
- 10:30** Break
- 10:45** Short Track
AI, Music and Copyright
Amanda Harcourt, Honorary Professor of Practice, Faculty of Laws, University College London
John Rowley, Screen Composers Guild of Canada
- 11:15** Short Track
AI and Emergency Alerting
Maureen Rogers, Pelmorex Weather Networks
- 11:30** Short Track
Equipment Manufacturers as Content Gatekeepers
Claude Galipeau, CBC/Radio-Canada
- 11:45** Short Track
Quantum Computing: A Double-Edged Sword for Energy Efficiency and Cyber-Security
Dr. Georg Serentschy, Serentschy Advisory Services GmbH
- 12:00** Lunch Keynote
Julie Kearney
Chief of the Space Bureau at the U.S. Federal Communications Commission
- 13:15** Break
- 13:30** Short Track
The Future for Satellite Connectivity
Michèle Beck, Telesat
- 13:45** Short Track
Facial Recognition Technology and Human Rights
Wendy Wong, University of British Columbia
- 14:00** Short Track
The View from Bay Street
Maher Yaghi, Scotiabank
- 14:15** Break

- 14:30** Panel
Bill C-63 The Online Harms Act
Moderator: **Ian Scott**, Former Chairperson & CEO, CRTC

Anaïs Bussi res McNicoll, Canadian Civil Liberties Association
Emily Laidlaw, University of Calgary
Shaheen Shariff, McGill University
- 15:30** Panel
Litigation Landscape: Developments in Canadian and International Communications and Media Legal Cases
Jay Kerr-Wilson, Fasken Martineau DuMoulin LLP
Jennifer Tatel, Wilkinson Barker Knauer LLP
Stephen Zolf, Aird & Berlis LLP
- 16:30** Closing Remarks
Grant Buchanan, President, IIC Canada

Closing reception hosted by the Canadian Association of Broadcasters