

**17TH ANNUAL CONFERENCE
LIVE AND ONLINE - MAY 28, 2020**

PROGRAM

9:00 - 9:15 Opening Remarks
Grant Buchanan, President, IIC Canada

9:15 - 10:00 **RESOLVING THE BROADCASTING CRISIS**
Richard Stursberg, *President, Aljess*
Stephen Armstrong, *President of Stephen M Armstrong Consulting Inc.*

The report of The Broadcasting and Telecommunications Review Panel proposes some answers, and this session will explore the best path for the government to move forward. What are the challenges for Canadian content in a world that revolves around foreign streaming services and smart TVs with preloaded global content apps? Will there be space in this world for Canadian stories and news? Richard Stursberg and Stephen Armstrong are the authors of *The Tangled Garden: A Canadian Cultural Manifesto for the Digital Age* (shortlisted for the Donner prize for the best book on public policy by Canadians).

10:00 - 10:45 **CONTACT TRACING APPLICATIONS IN PANDEMIC TIMES: PERSONAL AND BIG DATA**
Pierre Trudel, *Professor, Faculty of Law, Université de Montréal*

Contact tracing applications should not impose restrictions on individual freedoms that are not justified by the objective of reducing spread by notifying people who have been in contact with an infected person during the contagion period. The use of these devices must be part of a global strategy to combat the spread of the virus. The current legal framework provided by data protection laws is not suited to the reality of a pandemic. Above all, the deployment of contact tracing applications requires a legal framework for big data recognizing the status of "common" for these resources.

10:45 - 11:15 Break

11:15 - 12:00 **REIMAGINING PUBLICLY-FUNDED CANADIAN CONTENT**
Catalina Briceño, *Guest Professor, École des médias, UQÀM*

The current pandemic gives us the opportunity to observe the growing appetite for audiovisual content available online, including repertoire content offerings that seem to be multiplying in these times of containment. While the current situation is an opportunity to review our cultural priorities, we could raise the question: Is Canada doing enough to unlock the social and cultural value of the treasure trove of Canadian audiovisual content made possible by government funding? In this thought-provoking presentation, the speaker offers a forward-looking approach to ensuring a valuable and long-term presence for such content in the new environment.

12:00 - 12:45 **COMMUNICATIONS LAW AND COPYRIGHT**
Barry Sookman, *Senior Counsel, McCarthy Tétrault*

2019 saw landmark legal action addressing piracy, a reverse class action file sharing suit, the first claims for statutory damages against ISPs, a major decision dealing with Crown copyright, site blocking orders and the judicial review on the scope of the 'making available' right. As the cases move forward in the courts and as policymakers grapple with the issues, does Canada have the necessary legal tools or do we need legislative change?

12:45 - 13:15 Break

13:15 - 14:00 **INDIGENOUS MEDIA IN CANADA**
Monika Ille, *President & CEO, Aboriginal Peoples Television Network (APTN)*

Since APTN had its beginnings more than 20 years ago, the dream of a national Indigenous television network has become a reality and an international success story. APTN President and CEO Monika Ille shares her insights on the shortcomings of the BTLR Report as regards Indigenous media, the latter's role in the overall Canadian media industry, the essential functions APTN is playing in Canada's Indigenous communities during COVID-19, and the future of Indigenous media policy in Canada.

14:00 - 14:45 **ACCESS TO INFRASTRUCTURE FOR BROADBAND DEPLOYMENT**
Leslie Milton, *Partner, Fasken Martineau DuMoulin*

A look at the issue of access to passive infrastructure through a legal lens, considering federal, provincial and municipal jurisdictional issues, in light of current legislation and court decisions. What are the current jurisdictional boundaries and gaps, and what regulatory mechanisms exist to address access issues and expedite access to passive infrastructure, while balancing multi-stakeholder interests?

14:45 - 15:15 Break

15:15 - 16:15 **MENTAL HEALTH IN THE WORKPLACE, AND HOW TO AVOID FOUR-POINT RESTRAINTS**
Beth Beattie, *Senior Counsel, Ontario Ministry of the Attorney General*

This session (accredited by the Law Society of Ontario for one hour of EDI) will address the prevalence of mental illness in law offices and the isolation and stigma associated with it. It will provide tips for getting well, staying well and developing resilience with a special emphasis on living and working during the COVID-19 era. The session will address what to look for in colleagues who may not be doing well and how best to support them.

16:15 - 16:30 Closing Remarks
Grant Buchanan, *President, IIC Canada*

The program has been designed to enable Ontario lawyers to claim accreditation for six hours of Continuing Professional Development (CPD) including one hour of EDI/Professionalism.

For Quebec lawyers, the Barreau du Québec has confirmed six CPD hours.