



IIC Canada 2018 Conference

Canadian Communications Policy and Legislation: Time for a Review

Speaker Profiles

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The Review of Canada's Broadcasting and Telecommunications Acts: Challenges and Opportunities

Co-Moderators

CATALINA BRICEÑO is a visiting professor at l'École des médias at l'Université du Québec à Montréal (UQAM). For 20 years, she has been supporting cultural organizations in the development and deployment of digital transformation, innovation and diversification initiatives.

After several years in the field as a television and web manager and producer, she founded and led the strategic intelligence department at the Canadian Media Fund (2010-2018). A specialist in market trends and public policies related to the digital transformation of media and culture, she regularly addresses the media and speaks at conferences related to these topics.

GREG O'BRIEN has been a journalist for nearly 30 years, the last 20 of which have been spent exclusively covering the Canadian cable, radio, television and telecom sectors. He launched Cartt.ca in May 2005, and since then, it has become the industry's news leader – the place where thousands of professionals working in these once separate, but now undeniably intertwined industries turn to for breaking news, in-depth feature stories, analysis and opinion about their industry.

In 2016, Cartt.ca launched FindTV, which is exactly what it sounds like – a way to help carrier customer service representatives, and Canadian viewers, find TV shows. CSRs definitely know their bundles, broadband and wireless, but it's pretty hard to know where every single TV show can be found. FindTV is a fast, flexible, free way to help reps discover TV for their customers.

Panel 1

JEAN LA ROSE is a First Nations citizen from the Abenakis First Nation of Odanak in Québec. He was raised in Ottawa where he studied Journalism at Algonquin College and obtained his Bachelor of Arts in Social Communication at the University of Ottawa/Université St. Paul.

Since November 2002, Jean has been the Chief Executive Officer of Aboriginal Peoples Television Network (APTN), the first national Indigenous broadcaster in the world, with programming by,

for and about Indigenous Peoples. Since joining the network, he has established it on a strong financial position for long-term growth. Jean moved the network to a full high-definition platform, and now employs more than 150 people nationwide and provides production opportunities for over 100 Indigenous producers in Canada. He established APTN service in eastern, western and northern communities, became a founding member of the new World Indigenous Television Broadcasters Network (WITBN), and as partner of 2010 Olympics led the first ever broadcast in eight different Indigenous languages, 14 hours per day.

Preparing APTN for future growth, Jean has developed the organization into an IP-based, multi-platform broadcaster. He has also overseen the purchase of the buildings APTN occupies in Winnipeg and the renovation of one to house the new state-of-the-art news studio. Moreover, two regional studios have been established, as well as home offices, for video journalists to broaden the network's news reporting capabilities across the country.

Jean sits on the Boards of Directors of Indspire, the National Screen Institute, Media Smarts, Mother Earth Recycling (a social enterprise located in Winnipeg). He was awarded a National Aboriginal Achievement Award (now known as Indspire Awards) for Media and Communications in 2011, and the CEO HR Champion of the Year Award from the Human Resource Management Association of Manitoba in 2015. He was also named "Alumni of the Year" in 2015 by St-Paul University and received an Honorary Diploma in Journalism from "La Cité Collégiale" in Ottawa in 2015.

MARIE-PHILLIPE BOUCHARD was nominated President and CEO of TV5 Québec Canada on February 8, 2016. She is responsible for all aspects of the management of TV5 and Unis TV and the subsidiary Epilogue Technical Services Inc.

From 1998 to 2016, Marie-Philippe held various management and senior management positions at CBC/Radio-Canada in strategic planning and regulatory affairs, television news and public affairs, radio news, digital services and music, for which she held the position of Executive Director, until January 2016.

Marie-Philippe has been a member of the Quebec Bar since 1985 and holds a master's in public law from the University of Montreal. She joined the legal services of CBC/Radio-Canada in 1987, after having taught Communications Law as a lecturer and researcher at the *Centre de recherche en droit public* of the Faculty of Law of the University of Montreal in her early career.

STEPHEN STOHN has worked in the entertainment industry for over 50 years, starting as a performing artist and songwriter, and continuing his career as an entertainment and copyright lawyer. He is a founding partner in the entertainment law firm Stohn Hay Cafazzo Dembroski Richmond LLP, where he has been providing strategic legal advice to performers, advertisers, merchandisers, recording artists, songwriters, multimedia creators, broadcasters and film and television producers since 1979.

Stephen is currently Executive Producer of the television series *Degrassi: Next Class* (streamed worldwide on Netflix in over 17 languages) and previously has been Executive Producer of earlier iterations of the *Degrassi* franchise and of series such as *Open Heart*, *Instant Star* and *The L.A. Complex*. For nearly 20 years, he was also a Director and then Chair of the Canadian Academy of Recording Arts and Sciences (CARAS) and Executive Producer of *The Juno Awards*, Canada's national music awards show.

Active in lobbying for reform of Canada's copyright laws, Stephen has participated as a director, committee member or founder of a number of cultural industry associations. He has appeared on numerous occasions as an expert witness before the Copyright Board of Canada.

Stephen is currently Chair of Orange Lounge Recordings; a Director of ISAN Canada, the Canadian Retransmission Collective, and the Producers Audiovisual Collective of Canada; and a member of the Society of Composers, Authors and Publishers Association of Canada (SOCAN).

He has been nominated four times for Primetime Emmy Awards, was inducted into the Canadian Music & Broadcast Industry Hall of Fame in 2011 and is a winner of the Peabody Award. Stephen has received 28 nominations for Canadian Screen Awards (formerly the Gemini Awards), and won 14 times. In 2015, he was awarded an honorary doctorate by Trent University (D. Litt.), and this year released his book, *Whatever It Takes: Life Lessons from Degrassi and Elsewhere in the World of Music and Television*.

DR. SHAN CHANDRASEKAR is the Chairman, President and CEO of ATN - Asian Television Network International Limited, a long-established television broadcast company serving multi-cultural communities across Canada. Shan started his broadcast career in Canada after graduating from McGill University in Montreal with a Master's degree.

ATN is listed on The TSX Venture exchange under the symbol SAT. It operates 54 Premium Specialty Television Channels across Canada. ATN has strategic alliances with Leading International Broadcasters and is a pioneer distributor of world class cricket. ATN was selected as a TSX Venture 50 company in the past, and is a Business Excellence Award winner from the Newmarket Chamber of Commerce.

Shan was inducted into the "Broadcast Hall of Fame" by The Canadian Association of Broadcasters. He was on the Board of Directors and Vice-Chairman of the Specialty and Pay Television Section of CAB. He was also on The Board of Directors for the Royal Conservatory of Music and President's Advisory Council at York University and The South Lake Hospital. He was a member of The TELUS Toronto Community Board. He was on the Board of the Hummingbird Center for the Performing Arts, The Board of "CWC" and the Board of The Canadian Club. He was also on the campaign Cabinet of the United Way for Greater Toronto & York Region.

Panel 2

ALAIN SAULNIER has been a journalist for over 30 years. From 1992 to 1999, he chaired the Québec Federation of Journalists.

After serving as a journalist and producer for several television news programs, Alain directed Radio Canada's radio news service starting in 1999, and then all French news services from 2006 to 2012. As Director General, he proposed a new vision to the CBC's information service based on investigative journalism, which helped shed light on construction industry scandals in Québec, on corruption, and on the hidden financing of political parties.

Since September 2012, Alain has taught journalism at l'Université de Montréal. In September 2013, he became executive producer of the program, *Planet Earth*, produced by the Centre for International Studies and Research at the University of Montréal (Cerium).

In November 2014, he published *Ici ÉTAIT Radio-Canada* with Éditions Boréal, a book that has had a significant impact on the future of the public broadcaster. An English edition, *Losing our Voice, Radio-Canada Under Siege*, was published in 2015.

Alain has also contributed to several collective works about journalism and the media and has animated several programs about these subjects on the Canal Savoir television station.

A member of the Culture Montréal organization, he co-chairs the Digital Commission, which examines the role of art and creativity in the digital age.

Alain is a recognized expert and a regular commentator about journalism and the media for several programs and publications in Québec. For the past few years, he has been reflecting on the role information, culture and national media play in the new digital environment dominated by web giants. He currently sits on the boards of Le Devoir, Culture Montréal and the Women, Politics and Democracy Group.

As Executive Director, **LIANNA MCDONALD** leads the Canadian Centre for Child Protection (Canadian Centre) in all efforts to reduce the sexual abuse and exploitation of children and assist in the location of missing children. In 1998, she joined the organization – then known as Child Find Manitoba – and guided the agency from a grassroots volunteer organization into a national charity fighting child victimization around the world.

Over the past two decades, Lianna has worked with all levels of government, senior law enforcement, educators, and industry to advocate for the safety of Canadian children. She worked with Attorneys General across the country to establish what is now Canada's luring legislation and oversaw the development and implementation of Cybertip.ca as part of Government of Canada's National Strategy for the Protection of Children from Sexual Exploitation on the Internet. She spearheaded the development of the Canadian Centre's national education programs on child personal safety, and has most recently lead the efforts to implement Project Arachnid around the world.

Lianna is the recipient of the Queen's Golden Jubilee Medal (2002) and the Queen's Diamond Jubilee Medal (2012) for her continued dedication to the safety of children.

PAMELA J. DINSMORE is a lawyer and is Vice President, Regulatory - Cable at Rogers Communications. She joined Rogers Cable in 1995 and was promoted to her current position in 1997. Before joining Rogers, Pam spent eight years at the CRTC where she was Legal Counsel to then Chief of Staff to the Chair.

Pam manages the regulatory relationship between Rogers and the CRTC, as well as other federal government departments, boards and agencies. She also provides advice on regulatory issues to Rogers divisions. Her areas of expertise include copyright, internet policy, trade policy, broadcasting policy and regulation, and the negotiation of municipal access agreements and agreements for access to telephone and hydro poles as well as wireless tower sites. Pam has led many Rogers panels of executives before the CRTC in major policy and licensing proceedings. She has also appeared before Parliamentary Committees on numerous occasions.

Pam is a Trustee on the Board of Directors of the Albright-Knox Art Gallery in Buffalo and President of its Canadian Foundation. She also sits on the Modern and Contemporary Curatorial Committee of the Art Gallery of Ontario. Within Rogers, Pam is a member of Rogers' Inclusion and Diversity Counsel and Chair of the People with Disabilities Team. In 2013, she was awarded the Queen Elizabeth II Diamond Jubilee Medal as well as a CWC Leadership Award in recognition of her significant work to advance women in the communications industry.

Pam holds a B.A. in Political Science and French from Middlebury College (1981) and an LLB from Osgoode Hall Law School (1985). She has been a member of the Ontario bar since 1987.

SAMER BISHAY is President and CEO of Iristel & Ice Wireless, Canada's leading provider of wireless and wireline IP services. As Iristel's founder, Samer led the company from a small startup to an international telecommunications service provider with domestic infrastructure licenses on three continents (North America, Europe and Africa). Samer oversees global and domestic strategies for both Iristel and Ice Wireless to ensure business objectives are in line with telecommunications trending needs, guaranteeing continued success in highly competitive markets. He is also actively participating in many public forums that are helping shape Canadian Telecommunications broadband policy, which will have a significant impact on Canada's future in rural broadband development and advancement.

Samer has won numerous awards and accolades. Most notably, he is the recipient of Profit Magazine's Young Entrepreneur Award as the youngest CEO among the Top Profit 100 companies in Canada. Prior to founding Iristel, Samer was a lead systems engineer in the Radarsat program at the Canadian Space Agency.

Samer is a graduate of the Space & Communications program at York University, with an Honours Bachelor of Science Degree.