



IIC Canada 2018 Conference Canadian Communications Policy and Legislation: Time for a Review Speaker Profiles

Wednesday, October 31 : Keynote Address

CATHERINE TAIT is the president and CEO of CBC/Radio-Canada. She's the first woman and, perhaps more importantly, the first producer to head up the public broadcaster. In fact, Catherine has been a key player in the film and TV business for more than 30 years.

She co-founded New York-based Duopoly Inc, an independent film, television and digital content company, which she led as President from 2002 to 2018. She also co-founded iThentic, a digital content company, in 2006 and Hollywood Suite in 2010, a broadcasting company in Canada. And prior to that, Catherine was President and COO of Salter Street Films.

Since beginning her mandate in July, Catherine has been engaging staff and stakeholders across the country about the future of the public broadcaster. Both here at home and abroad, she has been outlining her take on CBC/Radio-Canada's role as the cornerstone of Canada's cultural and creative sector. The need to support and promote Canadian artists and the stories that reflect this country. And the kinds of partnerships the public broadcaster wants to cultivate to make that happen.

Today, Catherine is here to talk about Disruption, Trust and the Public Broadcaster. More specifically, what the public broadcaster is doing to build trust in a world of information disorder, and how important the current legislative review is for CBC/Radio-Canada and it's mandate to inform, enlighten and entertain.