



## IIC Canada 2018 Conference

### Canadian Communications Policy and Legislation: Time for a Review

### Speaker Profiles

**Wednesday, October 31**

**On-the-Ground Realities of Regulation in a Global Environment**

#### **Moderator**

In 2017, **SCOTT SHORTLIFFE** became the second Chief Consumer Officer and Executive Director at the Canadian Radio-television and Telecommunications Commission (CRTC). In this role, he serves as a focal point in ensuring that the interests and concerns of consumers are considered in Commission decision-making.

Scott's responsibilities include: data collection and industry monitoring; research; economic and financial analysis; ownership and acquisitions; social, consumer, and strategic policy; corporate planning and reporting; multi-platform and network technology; and international affairs. Together, these functions provide the tools, information, and intelligence necessary for the work of the Commission to be accessible and responsive to the needs and expectations of Canadians.

Scott joined the Commission after spending nearly 23 years at the Department of Canadian Heritage, most recently as Deputy Director General of Broadcasting and Digital Communications. As an executive, his duties included creating the Canada Periodical Fund and managing \$75 million in grants and contributions, dealing with complex and sensitive ownership and control issues, advising on issues related to CBC/Radio-Canada policy issues, the Canada Media Fund, and petitions to Cabinet of CRTC broadcasting licence decisions.

In 2016, Scott delivered the "Canada in a Digital World" consultations led by the Minister of Canadian Heritage. From 2011 to 2017, Scott was an observer on the Board of Women in Communications and Technology Canada (WCT) and the Canadian Heritage champion for the Jeanne Sauvé Professional Development Program.

Scott holds a B.A. from Carleton University and studied film production and screenwriting at York University.

## Panellists

Since 2016, **WEN-CHUNG GUO** has served as a commissioner of the National Communications Commission (NCC). He has made significant contributions in the areas of deregulation and rate-rebalancing of telecommunications since 1994. Prior to his current position at NCC, he was an associate professor of economics at National Taipei University. More recently, his work has encompassed price regulation, the digital divide, and spectrum auctions in Taiwan.

Wen-Chung's primary areas of research include Internet economics, telecommunications, media economics, and financial economics. His academic research has been published in various international economic journals, such as *Journal of Industrial Economics*, *Economic Theory*, and *Journal of Media Economics*, among others.

He received a Bachelor of Science degree in Mathematics and Ph.D. of Economics at National Taiwan University.

A university professor of information and communication sciences, **NATHALIE SONNAC** is a specialist in media economics and digital technology. Author of numerous books and scientific articles, she is co-founder of the CSALab think tank. Member of the college of the *Conseil supérieur de l'audiovisuel* since 2015, she is responsible for the following working groups: "Economy, competition and sport", "Free national and local television" and "European affairs".

**DR. GEORG SERENTSCHY**'s professional career began with academic research in nuclear physics, (he holds a PhD in this field) and then he moved to industrial research and development in various industrial high-tech areas, including solar energy, aerospace engineering and telecommunications. After his industry career, he joined Arthur D Little (ADL) as a strategy consultant. In 2002, Georg was appointed as head of the telecom regulatory authority in Austria (RTR) where he served for more than a decade.

The climax of his career as a regulator was his election as the Vice-Chair and then as Chairman of the Body of European Regulators for Electronic Communication (BEREC). In 2014, Georg moved on to launch his own advisory practice focusing on strategic services in the areas of regulation, competition, innovation, spectrum and public policy, bring more than 40 years of professional experience. Besides his diversified consulting activities, Georg occasionally publishes articles about telecom policy and about the challenges of the digital industry in a fast-changing environment.

Recently, Georg was appointed as a member of the Advisory Board of the Austrian Digitalisation Agency DIA.

**ELI NOAM** is Professor of Economics and Finance at the Columbia Business School since 1976, and its Garrett Professor of Public Policy and Business Responsibility. He is the Director of the Columbia Institute for Tele-Information, a research center focusing on management and policy issues in communications, Internet, and media.

Eli has published 30 books and over 300 articles. Recent books and projects include: *Who Owns the World's Media* (Oxford); two textbooks: *Managing Media and Digital Organizations* & *Media and Digital Management* (Palgrave, forthcoming); and the project: *A National Initiative for Next Generation Video*. His advisory board memberships have included the Federal government's telecommunications network, the Nexus Mundi Foundation (Chairman), the Electronic Privacy Information Center, Oxford Internet Institute, Jones International University, and several committees of the National Research Council. He received the degrees of BA, MA, Ph.D. (Economics) and JD from Harvard University, and honorary doctorates from the University of Munich (2006) and the University of Marseille Aix-en-Provence (2008).