



IIC Canada 2018 Conference

Canadian Communications Policy and Legislation: Time for a Review

Speaker Profiles

Thursday, November 1

The Use of Artificial Intelligence and Possible Policy and Regulatory Responses

Moderator

CAROLE PIOVESAN is a lawyer at McCarthy Tétrault and co-leads the national Cybersecurity, Privacy and Data Management group. She is also the co-author of the firm's White Paper on AI and editor of the CyberLex blog. She frequently writes and speaks about issues regarding AI and law.

Carole regularly consults with clients on adopting a holistic framework to AI integration that includes legal, ethical, commercial and technical considerations. In addition, she has advised the Canadian government on policy issues related to AI and was recently invited by the Canadian Minister of Innovation, the Honourable Navdeep Bains, to serve as one of six Innovation Leaders, tasked with facilitating national consultations with enterprise, academics, civil society, and others, to inform Canada's position on data and digital transformation.

Panellists

DOUG MURPHY, President and CEO, Corus Entertainment - Corus is a leading Canadian-based integrated media and content company with a portfolio of multimedia offerings encompassing 44 specialty television services, 15 conventional television stations, 39 radio stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. In 2016, Doug Murphy led the company's transformational acquisition of Shaw Media.

Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network (Canada), HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel (Canada), YTV and Nickelodeon (Canada).

Doug has over 25 years of experience in the media and entertainment industry. He joined Corus in 2003 and has held numerous senior management positions at the company. Previously, Doug served as Executive Vice President and Chief Operating Officer, responsible for the company's Radio and Television divisions. Prior to that, he was Executive Vice President and President of Corus Television, where he oversaw the company's portfolio of television brands. Earlier in his tenure at Corus, Doug served as Executive Vice President and General Manager of Corus Kids,

and President of Nelvana and Nelvana Enterprises. Before joining Corus, he spent ten years with the Walt Disney Company in a variety of senior executive positions in Canada, the United States and Japan.

Doug is a member of the Business Council of Canada. He holds an MBA from the Harvard Business School and an HBA from the Ivey Business School, University of Western Ontario.

NAOMI GOLDAPPLE has the unique experience of being both a start-up entrepreneur and a seasoned business professional.

Naomi is currently the Director of Industry Solutions at Element AI, one of the largest applied research labs in the world. Her role is to work with clients and organizations to identify the most impactful ways of leveraging artificial intelligence technologies that fit into Element AI's roadmap and research goals. Prior to this, Naomi was the VP of Business Development and COO of Nexalogy Environics, a start-up that specialized in semantic clustering algorithms. She led the company to work on meaningful problems with the federal government in security, health and environment sectors.

Naomi's experience was gained through business and technology consulting for IBM. She worked in Latin America on various technology projects. She held the position of Director e-business for Royal LePage Commercial Inc., one of Canada's largest commercial real estate companies.

Her entrepreneurial experience began in 2005, starting up and running *Maman, bébé et café inc.*, a center for young families where the adults could get fit, socialize, shop or get pampered while their children were playing in the state-of-the-art play area. The efforts paid off by winning the *Concours québécois Entrepreneuriat 2007*, *Défi féminin compagnie F 2007* and being nominated as a finalist in the *Prix Femme d'Affaire du Québec 2008*.

Naomi has been a mentor with Founder Fuel for the past six years and recently became a mentor for Techstars. She uses her expertise to help technology entrepreneurs with strategy and financing.

Naomi has an International MBA, specializing in developing markets in Latin America, from the Schulich School of Business as well as a Bachelor of Commerce from McGill University.